

# **GREAT FOR YOUR CUSTOMERS, EVEN BETTER FOR YOUR BUSINESS**

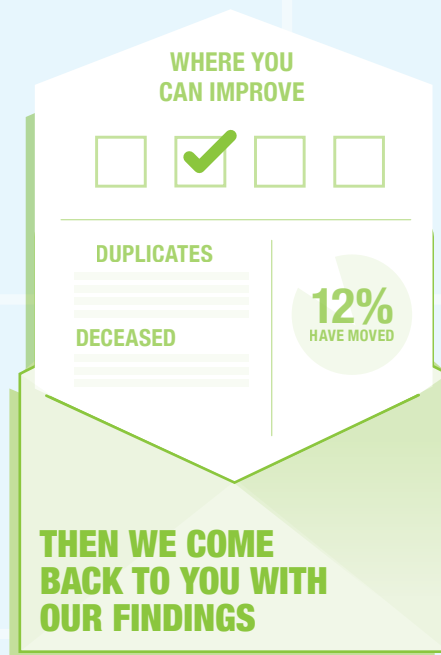
## **SAVE TIME AND MONEY WITH ACCURATE, COMPLIANT DATA**

### **HOW WE CAN TRANSFORM YOUR BUSINESS WITH ACCURATE DATA**



**WE START BY ANALYSING  
YOUR CURRENT DATA  
WITH THE BEST TOOLS**

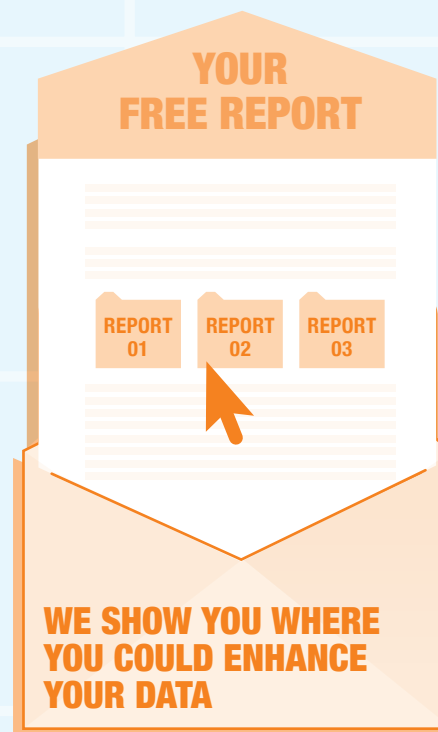
How can you tell if your data is up-to-date? Royal Mail checks your data against the most recognised and trusted Data Quality files available, including the National Change of Address file.



**THEN WE COME  
BACK TO YOU WITH  
OUR FINDINGS**

Our free report does the following:

- Checks for duplicates and deceased
- Identifies movers and goneaways
- Suggests where address enhancement could be beneficial



**WE SHOW YOU WHERE  
YOU COULD ENHANCE  
YOUR DATA**

Together we'll select the changes most suited to your business, update your files and securely send them back to you.

We can provide this service as a one-off, or on a more regular basis.



**LEADING TO  
MORE SUCCESSFUL  
MARKETING CAMPAIGNS**

With more of your messages reaching the right people – first time, every time – you won't just deliver a better customer experience, there will be less wastage meaning your budgets will work harder.